

DSEI

15 - 18 September 2015

The World Leading  
Defence & Security Event

ExCeL, London [www.DSEI.co.uk](http://www.DSEI.co.uk)

Duncan Reid - Event Director

DSEI 2015 Event Overview,  
Innovations & Security



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# Tactical initiatives



- Increased International Focus
  - Growth 10%
  - 40 Pavilions in turn attracting overseas audience
  - Focus on developing markets
    - Middle East
    - Asia Pacific
    - Latin America
  - Increased VIP delegations



# Tactical initiatives



- Greater Content
  - Land, Naval, Air, Security & Special Forces, Unmanned & Medical Zones
  - Show floor seminar theatres & strategic conferences
- Improved Event Delivery
  - Marketing: Data & International Magazines
  - Systems: EZONE & Registration Provider
  - Access & Queuing



# DSEI 2015

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# Overview

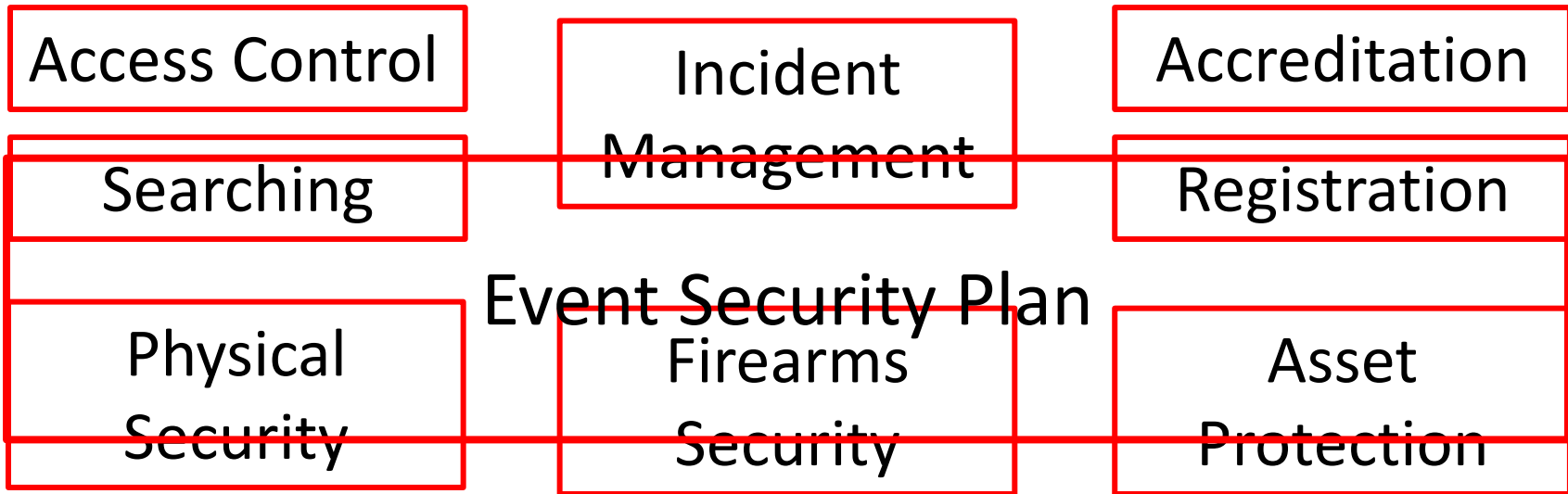


- DSEI is a high-profile and complex, multi-faceted security operation incorporating:
  - 3** Police organisations
  - 3** Security companies
  - 7** HMG departments
- Protest threat
- Company security contact



# Security Planning

“facilitate and support the smooth running of the event  
in a safe and secure environment”



# Compliance



- Compliance policy is based on UK legislation and prohibits certain products – MOU with ECO/HMRC
- Compliance checks will be occurring on every exhibitor
- Exhibitors displaying firearms must hold a Firearms Dealer Certificate and may also require a Section 5 Authority
- Firearms licensing deadline: **Deadline Day 2 - 10 July 2015**



# Accreditation



- Exhibitors are encouraged to upload a photo for their stand personnel accreditation
- Accuracy of information is key
- Accreditation checks will operate at all access points to the site and venue





# Attending



- Limited exhibitor parking onsite so use public transport
- If arriving by train please use both Custom House (West) and Prince Regent (East) DLR Stations
- If you need to collect your badge onsite you can only use Prince Regent Station
- Improved registration process/collection point with improved search capacity



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Questions?



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