

greenfestival
A JOINT PROJECT OF GLOBAL EXCHANGE AND CO-OP AMERICA

seattle **mar** 28 | 29
denver **may** 2 | 3
chicago **may** 16 | 17

spring
EXHIBITOR
INVITATION

refresh . . .

2009 **contact**

877 727 2179 X300

exhibit@greenfestivals.org
www.greenfestivals.org

your business

For the best in green, there is only one event against which all other green events are measured: Green Festival™, the nation's largest sustainable living event since 2002. Green Festival is the most respected green exposition for two vital reasons: a stringent screening process to ensure all exhibitors meet the highest environmental and social standards and an unmatched commitment to reducing its environmental impact. By choosing to participate in Green Festival, your business has secured the best and most comprehensive exposure for your planet- and people-friendly products and services.

- Seattle had more than 30,000 attendees at its amazing first annual show, and Chicago's event continues to shine with more than 35,000 attending last year.
- Green Festival™ is the place to find the latest in quality eco-friendly products, ideas and services in this exploding green marketplace. No greenwashing here!
- Renowned visionary speakers converge at Green Festival and draw large numbers of informed attendees.
- Partners such as Organic Valley, Clif Bar, Annie's Homegrown and Annie's Naturals, Honest Tea, Dr. Bronner's Magic Soaps, BetterWorld Books and Pangea Organics endorse and add dimension to the event.
- Co-op America and Global Exchange, two leading nonprofit organizations dedicated to environmental and social justice for more than 25 years, offer unparalleled depth and experience to the event's growth and management.

the community

Seattle, Denver and Chicago are home to large communities of passionate progressives. By offering green alternatives to businesses and individuals across economic and political spectra, you provide them tools to enjoy a healthier way of life. Awareness of your business expands rapidly as neighbors in these regions spread the word. At right, you'll see a small sampling of the civic organizations and media partners that promote Green Festival. Please visit greenfestivals.org for a complete list of our supporters.

SEATTLE

- City of Seattle Climate Action Now
- King County
- Climate Solutions
- El Centro de la Raza
- People for Puget Sound
- Seattle Bioneers

DENVER

- The City of Denver
- Mayor John Hickenlooper
- Denver Office of Economic Development
- Greenprint Denver
- Alliance for a Sustainable CO

CHICAGO

- The City of Chicago
- Chicago DOE
- Chicago Cntr. for Green Tech.
- FamilyFarmed
- Blacks in Green
- Local First Chicago

COMPREHENSIVE ADVERTISING: A SMALL SAMPLING:

- | | | | |
|---------------------|---------------------|-----------------|-------------------------|
| • 99.5 The Mountain | • Mother Earth News | • NBC5 | • Seattle Weekly |
| • Body+Soul | • Mother Jones | • Organic Style | • Spirituality & Health |
| • Chicago Magazine | • Natural Home | • Organic Spa | • Utne Reader |
| • Chicago Reader | • Natural Solutions | • Plenty | • VegNews |
| • KMTT 103.7 FM | • The Nation | • ReadyMade | • WLIT 93.9 FM |
| • KOMO4 | • Natural Health | • Seattle Times | • Yoga Journal |

our planet

When you exhibit your green products and services at Green Festival, you help create a more just and sustainable world. Attendees feel more empowered when they see their daily actions effecting positive change. By employing the ideas, tools and products you provide, these motivated citizens help make life better for everyone.

- Green Festival offsets 100% of its carbon emissions with clean, renewable energy.
- Each year, Green Festival gets closer to being a zero-waste event: resource recovery; biodegradable/compostable tableware; environmentally friendly signage and table coverings; and exhibitor, attendee and volunteer participation. Last year, Seattle Green Festival diverted 97% of its waste to be recycled, composted or reused—unprecedented for a first annual event!
- Green Festival provides e-waste recycling and offers discounts to attendees who bike or use public transportation.



how green is my business

the green screen

Green Festival exhibitors are screened for their commitment to sustainability, ecological balance and social justice using Co-op America's green business standards.

Upon approval, you will become a member of Co-op America's Green Business Network, dedicated to helping socially and environmentally responsible businesses emerge and thrive to form a global green economy.

If you're not already a member, you will receive a free one-year Co-op America Green Business Network membership. Keeping your membership current will qualify you to be an exhibitor.

member benefits

- Exclusive use of the Co-op America Seal of Approval
- Listing in the *National Green Pages*™ and the Green Pages Online
- Discounts for Co-op America's Green Business Conference
- Subscription to *Connections* newsletter
- Ad discounts in *Real Money* and *Co-op America Quarterly*
- Access to the Green Business Lounge, the B2B social networking site
- Shipping discounts/Credit card processing
- Socially responsible retirement plans

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"Green Festival is a great way to grow your business through active dialogue with influential customers who care about socially responsible business practices and the environment. If your business is green, than you should definitely be at Green Festival."

XAVIER HELGESEN

Cofounder | BetterWorld Books



GLOBAL  EXCHANGE

REALITY TOURS / FAIR TRADE STORES
CORPORATE ACCOUNTABILITY CAMPAIGNS
GREEN WORKFORCE DEVELOPMENT

who's exhibiting?

FAIR TRADE • ECO-FASHION
ORGANIC FOODS DINING
ORGANIC HOME & GARDEN
RESPONSIBLE INVESTING
GREEN PETS • ORGANIC FOOD
ECO KIDS • COMMUNITY ACTION
GREEN CAREERS & EDUCATION
ECO-TRAVEL • PERMACULTURE
GREEN BUILDING • ECO-ART
BODYWORK • RENEWABLE ENERGY
CONSERVATION & RECYCLING
TRANSPORTATION • GREEN OFFICE
ORGANIC HEALTH & BODY
GREEN MEDIA • GREEN TECHNOLOGY
ORGANIC BEER & WINE

RESERVE EARLY &
**SAVE
GREEN!**

30%OFF

when you pay in full by
December 15, 2008

20%OFF

when you pay in full by
January 30, 2009

10%OFF

when you pay in full by
February 27, 2009

Green Festival reserves the right to select exhibitors and partners based on established guidelines.

Approval as a **Partner** or **Corporate Innovator** is based on business practice guidelines established by the Co-op America Green Business Network.

Green Festival excludes multi-level marketing companies, independent associates, political parties and religious organizations.

"Clif Bar & Company is proud to be a part of the ongoing movement towards a more sustainable future. Our partnership with Green Festival has been an invaluable opportunity for us to connect with customers who help reinforce our values through their ongoing support of our products."

BRYAN COLE

Director of Field Experience
Clif Bar & Company

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leaders | innovators | authors

Speakers at Green Festival are articulate,
powerful advocates for a
just and sustainable world.

From authors and filmmakers to politicians,
musicians and scientists, these thought-provoking
individuals inspire packed audiences with
their expertise—one of Green Festival's most
compelling draws. **PAST AND FUTURE**

SPEAKERS INCLUDE . . .



Deepak Chopra
Mayor Richard J. Daley
Riane Eisler
Amy Goodman
Daryl Hannah

Paul Hawken
Hazel Henderson
Jim Hightower
Arianna Huffington
Van Jones

Dennis Kucinich
Amory Lovins
William McDonough
Bill McKibben
Frances Moore Lappé

John Perkins
David Suzuki
Katrina vanden Heuvel
Alice Walker
Dr. Cornel West

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