

New Dealer Information



Dear Dealer:

Thank you for your interest in carrying Alchemy Goods products. Please fill out the New Dealer Application form and fax it back to Alchemy Goods for approval.

Once your application has been accepted, you are free to place an order at your convenience, under the following guidelines:

1. Orders should be faxed to Alchemy Goods, at 206.774.7801
2. Opening orders for new vendors must be at least \$300
3. All subsequent orders must be at least \$100

Alchemy Goods normally ships UPS ground unless otherwise directed. Shipping costs are not included in the wholesale price of each product, and will be added to the final invoice, once they are calculated.

Please feel free to contact me with any questions about our products.

We look forward to working with you!

Kelly Lum Malone
Sales and Account Manager
www.alchemygoods.com

kelly@alchemygoods.com (email)
206.484.9469 (direct)
206.774.7801 (fax)

 turning useless into useful!

Alchemy Goods, New Dealer Application

Please fill out, and send via fax to: 206.774.7801

First Name _____ Last Name _____

Company Name _____

Email Address _____

Company Homepage URL _____

Company Phone _____ Company Fax _____

Shipping Address _____

City _____ State _____ Zip _____

Billing Address _____

City _____ State _____ Zip _____

Brief Description of Your Business _____

Resale Certificate Number _____

Preferred Payment Method (circle one)

Net 30 Credit Card Other:

Credit References (if net 30, or other)

Company	Contact	Phone Number
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1) _____

2) _____

Bank Name _____ Bank Phone _____

Credit Card Information (MC/VISA only)

Name on Card _____ Address (please enter above in Billing Address field)

Type _____ # _____ Exp. (mm/yyyy) _____

alchemy goods line sheet 2009

All bike shops participating in the Alchemy Goods recycling program are eligible for the "recycler" price. Once a bike shop has recycled **at least 100 tubes with us** they are eligible for a 5% discount below wholesale. Normal order minimums apply: opening order minimum is \$300, subsequent order minimum is \$100. Please fax orders to 206.774.7801. You can visit www.alchemygoods.com to see photos of each of the products below. Thanks!



Bags:



urban

mat'ls: tube, seatbelt
dim: 13" x 7" x 10.5"
recycler: \$70.30
wholesale: \$74
msrp: \$148



messenger

mat'ls: tube, seatbelt
dim: 13" x 8.5" x 10.5"
recycler: \$79.80
wholesale: \$84
msrp: \$168



haversack

mat'ls: tube, seatbelt
dim: 6" x 6" x 10.5"
recycler: \$46.55
wholesale: \$49
msrp: \$98

color options: The Urban, Messenger and Haversack are available in the following stock color arrangements (inside lining/piping):

Amethyst / Sage Aqua / Grass Bordeaux / Ink Blue Moss / Ruby Coffee / Turquoise Ash / Black



amethyst



aqua



bordeaux



moss



coffee



ash



sage



grass



ink blue



ruby



turquoise



black

Totes and Accessories:



ad bag

mat'ls: tube, seatbelt,
billboard mesh
dim: 12" x 6" x 15"
recycler cost: \$16.63
wholesale: \$17.5
msrp: \$35



fremont

mat'ls: tube, seatbelt,
billboard mesh
dim: 12" x 4" x 10"
recycler: \$22.80
wholesale: \$24.00
msrp: \$48



wholesome tote

mat'ls: tube, seatbelt,
billboard vinyl
dim: 12" x 5" x 13.5"
recycler: \$14.25
wholesale: \$15
msrp: \$30



ag belt

mat'ls: tube
size: 22"-50"
recycler: \$22.80
wholesale: \$24.00
msrp: \$48

banner fold

Bi-fold wallet, colorful
vinyl outer, tube inner
mat'ls: inner tube, vinyl
recycler: \$15.20
wholesale: \$16
msrp: \$32

night out

slim two pocket card
holder w/ I.D. window
mat'ls: inner tube, vinyl
recycler: \$7.13
wholesale: \$7.5
msrp: \$15

biz card holder

sleek single opening
fits up to 12 biz cards
mat'ls: inner tube
recycler: \$4.75
wholesale: \$5
msrp: \$10

simple card holder

basic credit card holder
fits up to 12 cards.
mat'ls: inner tube
recycler: \$3.33
wholesale: \$3.50
msrp: \$7

zipper pulls

package of 2 valve stem
zipper pulls
mat'ls: inner tube valve
recycler: \$3.80
wholesale: \$4
msrp: \$8

reopener

100% recycled bottle
opener
mat'ls: seatbelt clasp
recycler: \$12.35
cost: \$13
msrp: \$18

Ag order form 100 RECYCLER PROGRAM

Order Min \$100

(please fax orders to 206.774.7801)

date _____

store _____ PO # _____

contact _____ phone # _____

bags

qty	item #	color	cost	qty	item #	color	cost
urban - (\$148 msrp)				messenger - (\$168 msrp)			
	N/A	LET Ag PICK!			N/A	LET Ag PICK!	\$79.80
	1112-1	ash / black	\$70.30		1110-1	ash / black	\$79.80
	1112-2	amethyst / sage	\$70.30		1110-2	amethyst / sage	\$79.80
	1112-3	aqua / grass	\$70.30		1110-3	aqua / grass	\$79.80
	1112-4	bordeaux / ink blue	\$70.30		1110-4	bordeaux / ink blue	\$79.80
	1112-5	moss / ruby	\$70.30		1110-5	moss / ruby	\$79.80
	1112-6	coffee / turquoise	\$70.30		1110-6	coffee / turquoise	\$79.80

haversack - (\$98 msrp)				belt - (\$38 msrp)			
	N/A	LET Ag PICK!	\$46.55		1250-XS	22-24 in.	\$18.05
	1120-1	ash / black	\$46.55		1250-S	24-30 in.	\$18.05
	1120-2	amethyst / sage	\$46.55		1250-M	30-36 in.	\$18.05
	1120-3	aqua / grass	\$46.55		1250-L	36-40 in.	\$18.05
	1120-4	bordeaux / ink blue	\$46.55		1250-XL	40-46 in.	\$18.05
	1120-5	moss / ruby	\$46.55		1250-XXL	46-50 in.	\$18.05
	1120-6	coffee / turquoise	\$46.55				

fremont - (\$48 msrp)				ad bag - (\$35 msrp)			
	N/A	LET Ag PICK!	\$21.85		N/A	LET Ag PICK!	\$15.91
	2116-1	red	\$22.80		2111-1	red	\$16.63
	2116-2	orange	\$22.80		2111-2	orange	\$16.63
	2116-3	yellow	\$22.80		2111-3	yellow	\$16.63
	2116-4	green	\$22.80		2111-4	green	\$16.63
	2116-5	blue	\$22.80		2111-5	blue	\$16.63
	2116-6	purple	\$22.80		2111-6	white	\$16.63
	2116-7	white	\$22.80		2111-7	black	\$16.63
	2116-8	black	\$22.80		2111-0	other	\$16.63
	2116-9	brown	\$22.80				
	2116-0	other	\$22.80				

wholesome tote - (\$29 msrp)			
	4200	assorted	\$14.25

accessories

qty	item #	description	details	cost	msrp (ea)
	1210	card holder	pack of 5	\$16.63	\$ 7.00
	1211	night out	pack of 5	\$35.63	\$ 15.00
	1212	biz card holder	pack of 5	\$23.75	\$ 10.00
	1220	zipper pulls	5/pk, 2 pcs	\$19.00	\$ 8.00
	1240	banner fold	each	\$15.20	\$ 32.00
	3200	reopener	each	\$12.35	\$ 18.00
	3210	cog buckle	each	\$26.13	\$ 55.00

email: info@alchemygoods.com fax: 206.774.7801