# **Resources for Organizing**

This list of resources is just a beginning point. Many worthy publications and organizations have been left out due to constraints of time and space.

## **Introduction to Organizing**

**Saul D. Alinsky,** *Rules for Radicals: A Practical Primer for Realistic Radicals,* Vintage Books, 1989, and *Reveille for Radicals*, Vintage Books, 1991. The classic organizing handbooks, originally published in 1946 (Reveille) and 1971 (Rules).

Robert Bellah et al., *Habits of the Heart: Individualism and Commitment in American Life*, University California Press, 1996. A thought-provoking text read by many organizers. Helpful distinctions between private and public life.

Gary Delgado, Beyond the Politics of Place: New Directions in Community Organizing in the 1990s, Chardon Press, 1999. A short, insightful book.

**Leigh Dingerson and Susan H. Hay,** *The Co/Motion Guide to Youth-Led Social Change*, Alliance for Justice (Washington, DC), 1998. This user-friendly training manual is designed to engage young people in action by giving them the tools, skills, and strategies to solve problems and improve their communities.

**Ed Hedemann, ed.,** War Resisters League Organizer's Manual, War Resisters League, 1981. An excellent compilation of organizing tips. The chapters on designing leaflets and organizing street fairs are particularly good supplements to this manual.

**Si Kahn,** *Organizing: A Guide for Grassroots Leaders*, National Association of Social Workers, 1999. A solid introduction to organizing.

John P. Kretzmann & John L. McKnight, *Building Communities From the Inside Out: A Path Toward Finding & Mobilizing a Community's Assets*, ACTA Publications, 1997. The sourcebook for asset based community development. Additional related manuals and reports are also available from ACTA, (800)397-2282.

**Midwest Academy** *Organizing For Social Change*. Fourth edition, 2000. The ultimate and definitive work on all aspects of direct action organizing. This book meets the needs of every organization from the most local neighborhood groups to national legislative coalitions. Available from Seven Locks Press. PO Box 25689. Santa Ana, CA 92799. (800) 354-5348 (714)545-2526.

Lee Staples, Roots to Power: A Manual for Grassroots Organizing, Greenwood

Publishing Group, 1991. Based on ACORN's model of neighborhood organizing. Instructive for all organizers. Good chapters on the role of organizers, group maintenance, and dealing with details.

## **Building Coalitions**

Cherie R. Brown, *Art of Coalition Building: A Guide for Community Leaders*, The American Jewish Committee, 1984. An excellent guide to coalition-building, including a good chapter on building unity across ethnic, religious, and class divisions.

The National Assembly of National Voluntary Health and Social Welfare Organizations, *Community Collaboration Manual*, National Collaboration for Youth, 1991. A helpful manual for social service agencies interested in working together to solve common problems.

## **Recruiting Volunteers**

There are also several good chapters on this in the books listed above under Introduction to Organizing.

**Michael J. Brown,** *How to Recruit People to Your Organization.* Order from Michael J. Brown (Jewish Organizing Institute, 37 Temple Place 5<sup>th</sup> Floor, Boston, MA 02111, (617) 350-9994 or MBrown7387@aol.com). A 40-page practical manual to help organizations increase and strengthen the commitment of members.

**Marlene Wilson,** *How to Mobilize Church Volunteers*, Augsburg Fortress Publications, 1990. A superb book on mobilizing volunteers. Most of the author's suggestions are applicable in non-church settings.

# **Working with Community Boards**

**John Gillis, Editor**, *Board Member Manual*, Aspen Publishers, Inc., 1999. (7201 McKinney Circle, Frederick, MD 21701, (800) 368-8437). This manual helps boards improve long-range planning, run more effective committees, strengthen fundraising, and develop a sense of a team. Aspen Publishers have produced two training videos for board members. The videos can only be purchased if one purchases a manual.

**John Paul Dalsimer**, *Understanding Nonprofit Financial Statements: A Primer for Board Members*, National Center for Nonprofit Boards, 1996. Especially helpful for board members who are new to financial responsibilities or to nonprofit accounting. Critical for community board members of large social service agencies or community development corporations.

**Joan Flanagan,** Successful Volunteer Organization: Getting Started and Getting Results in Nonprofit Charities, Grassroots and Community Groups, Contemporary Books, Inc., 1984. One of the best overviews of what it takes to develop a successful volunteer organization.

**Kim Klein and Stephanie Roth,** *The Board of Directors*, Chardon Press. Ten clear articles on recruiting, developing and using board members effectively. Good sections on how board members can help raise funds.

**Charles N. Waldo,** A Working Guide for Directors of Not-for-Profit Organizations, Quorum Books, 1986. A very helpful guide. Geared toward larger non-profits, but useful for others.

#### **Planning and Facilitating Meetings**

**Robert C. Biagi,** *Working Together: A Manual for Helping Groups Work More Effectively*, Center for Organizational and Community Development (University of Massachusetts, Amherst, MA), 1978. A helpful resource for community organizations and citizen boards.

Michael Doyle and David Straus (Contributor), *How To Make Meetings Work: The New Interaction Method*, Berkley Pub. Group, 1993. This book is a classic in meeting design and facilitation.

**George M. Prince,** *The Practice of Creativity; A Manual for Dynamic Group Problem Solving,* 1972. Out of print, but worth looking for in libraries. Excellent suggestions on extracting creativity from a group.

**Sam Kaner et al,** Facilitator's Guide to Participatory Decision-Making, New Society Publishers, 1996. A useful training manual covering a variety of facilitation skills.

#### **Media Relations**

**American Federation of Teachers**, *An Activist's Guide to the Media*. American Federation of Teachers (555 New Jersey Ave., NW, Washington, DC 20001 (202) 879-4400). A simple, incredibly information-packed brochure on using the media.

**Jason Salzman,** *Making the News: A Guide for Nonprofits & Activists*, Westview Press, 1998. A comprehensive and detailed how-to guide, from determining what is newsworthy and shaping your message, to planning events, contacting reporters, creating press releases and visuals, including how to influence cartoonists.

Nancy Brigham, with Maria Catalfio & Dick Cluster, How to Do Leaflets, Newsletters & Newspapers, Union Communication Services, 165 Conduit Street, Annapolis, MD 21401-2512, (800) 321-2545, www.unionist.com. Very practical suggestions that don't assume you have unlimited resources.

## **Designing and Leading a Workshop**

**Duane Dale, Robin Miller, David Magnani,** *Beyond Experts: A Guide for Citizen Group Training*, Center for Organizational Community Development (University of Massachusetts, Amherst, MA 01003), 1979.

**William A. Draves,** *How to Teach Adults*, The Learning Resource Network, 1997. (800)678-5376. An excellent introduction to working with adults.

William A. Draves, *How to Teach Adults in One Hour*, The Learning Resources Network. Another useful book, especially if you conduct short sessions.

Jane Vella, Learning to Listen, Learning to Teach: The Power of Dialogue in Educating Adults, Jossey-Bass Publishers, 1997. A great introduction to adult education techniques.

## **Working with Religious Groups**

**Eileen W. Lindner, ed.,** *Yearbook of American and Canadian Churches*, Abingdon Press, published annually. An invaluable resource book for groups working with state and national religious bodies. Lists the bishops and comparable religious leaders and their addresses for each denomination.

**Samuel G. Freedman,** *Upon This Rock: The Miracles of a Black Church*, Harper Collins, 1994. An inspirational book about organizing with churches.

**C. Eric Lincoln,** *Race, Religion, and the Continuing American Dilemma*, Hill and Wang Pub., 1999. The leading scholar on Black religion, Lincoln examines the ways race and religion have shaped American society. Helpful background for organizing with the religious community.

**Gregory F. Pierce,** *Activism That Makes Sense: Congregations and Community Organization,* ACTA Publishers, 1997. A good introduction to church-based community organizing.

Albert Vorspan and Rabbi David Saperstein, *Jewish Dimensions of Social Justice: Tough Moral Choices of Our Time*, Union of American Hebrew Congregations, (New York, NY), 1999. (888)489-8242.

## **Working with Labor Organizations**

**R. Emmett Murray**, *The Lexicon of Labor: More than 500 Key Terms, Biographical Sketches, and Historical Insights Concerning Labor in America*, Union Communication Services, 165 Conduit Street, Annapolis, MD 21401-2512, (800) 321-2545, www.unionist.com. Invaluable resources for union and nonunion folks alike.

Martin Jay Levitt with Terry Conrow, Confessions of a Union Buster, Union Communication Services, 165 Conduit Street, Annapolis, MD 21401-2512, (800) 321-2545, www.unionist.com. Best book out for understanding how vicious union busting firms are.

## **Tactical Investigations**

**Larry Makinson,** *Follow the Money Handbook*, Center for Responsive Politics, 1994. Explains how to trace campaign contributions from special interest groups. Includes a helpful discussion of reforming campaign financing.

**Shel Trapp,** *Who, Me a Researcher? Yes You!* National Training and Information Center. A great guide to grassroots community research. NPA/NTIC, 810 N. Milwaukee, Chicago, IL 60622. (312) 243-3035

U.S. General Services Administration and U.S. Department of Justice, *Your Right to Federal Records: Questions and Answers on the Freedom of Information Act and the Privacy Act* (Washington, DC), 1992. This 25-page booklet describes how to use the Freedom of Information Act and Privacy Act to obtain records from the federal government. Order from R. Woods, Consumer Information Center-N, P.O. Box 100, Pueblo, CO 81002. www.pueblo.gsa.gov

#### **Grassroots Fundraising**

**Joan Flanagan,** *The Grass Roots Fundraising Book*, Contemporary Books, Inc., 1992. The most popular how-to book on grassroots fundraising.

Joan Flanagan, Successful Fundraising: A Complete Handhook for Volunteers and Professionals, Contemporary Books, Reprint Edition 1999. Practical guides on raising big money.

**The Grantsmanship Center,** *The Whole Nonprofit Catalog*, (P.O. Box 17220, Los Angeles, CA 90017). Available free because it advertises the Center's training courses.

Frequently includes excellent fundraising articles.

**Kim Klein,** *Fundraising for Social Change*, Chardon Press, Third Edition 1996. Excellent chapters on direct mail, telephone solicitation, and major donor campaigns.

**Mellon Bank**, *Discover Total Resources: A Guide for Nonprofits*, Community Affairs Division, Mellon Bank Corporation (One Mellon Bank Center, Pittsburgh, PA 15258, (412) 234-5000 www.mellon.com), free. Available in quantity to groups.

**Eileen Paul (Editor),** *Religious Funding Resource Guide 1997/1998*, Resource Women, 1997. The guide includes application forms and grant lists from 37 religious funding sources.

**Andy Robinson,** *Grassroots Grants: An Activist's Guide to Proposal Writing*, Chardon Press, 1996. Useful, hands-on techniques for successful grantwriting for social change.

## **Supervision**

David L. Bradford, Allan R. Cohen (Contributor) *Managing for Excellence: The Guide to Developing High Performance in Contemporary Organizations* (Wiley Management Classics), John Wiley & Sons, Reprint Edition 1997. A recent classic management book.

Andre Delberg, Van De Ven Delberg, Andrew, Andrew Van De Ven Delberg, Group Techniques for Program Planning: A Guide to Nominal Group and Delphi Processes, Green Briar Press, 1986. A helpful book, despite the confusing title.

**Beth Gilbertsen and Vijit Ramchandani,** Developing Effective Teams: Proven Methods for Smoother and More Productive Teamwork, Amherst Wilder Foundation, 919 Lafond Avenue, Saint Paul, MN 55104, (800) 274-6024, www.wilder.org, Basic principles on helping staff work well as a team. Good for lead organizers.

Paul Hersey, Kenneth H. Blanchard (Contributor), Dewey E. Johnson, *Management of Organizational Behavior: Utilizing Human Resources*, Prentice Hall, Seventh edition 1996. Explains in great detail the need to use different kinds of management and supervisory styles with different personnel.

**Gracie Lyons,** *Constructive Criticism: A Handbook*, Wingbow Press, 1988. A good book, especially for those who find it hard to give criticism well.

Anne Wilson Schaef, Diane Fassel (Contributor), *The Addictive Organization: Why We Overwork, Cover Up, Pick up the Pieces, Please the Boss, and Perpetuate Sick Organizations*, Harper San Francisco, 1990. Helps explain addictive behavior in non-profit organizations and steps that can be taken toward recovery. Fascinating reading

#### **Financial and Legal Matters**

(C)(3)s, (C)(4)s, & PACs: A Primer on Political Activities and Tax Exempt Organizations, 1999. Chardon Press, 3781 Broadway, Oakland, CA 94611, (888) 458-8588, www.chardonpress.com. A full 38 pages on this cheery subject.

Alliance for Justice, Worry-Free Lobbying for Nonprofits: How to Use the 501(h) Election to Maximize Effectiveness, Alliance for Justice (Washington, DC), 1999, no charge. Describes how nonprofits and the foundations that support them can take advantage of the clear and generous provisions in federal law encouraging their lobbying activities via the 501(h) election.

American Institute of Certified Public Accountants, *Audits for Not-Profit Organizations*, American Institute of Certified Public Accountants (Customer Service, 201 Plaza 3, Jersey City, NJ 07311 (888)777-7077 www.aicpa.org). A standard guide for most organizations.

**Thomas R. Asher**, *Foundations and Ballot Measures: A Legal Guide*, Alliance for Justice (Washington, DC), 1998, \$10.00. Helps foundations navigate the federal rules regarding both support of public charities that engage in ballot measure campaigns and the role foundations themselves may play in supporting or opposing ballot measures.

**Thomas R. Asher,** *Myth v. Fact: Foundation Support of Advocacy*, Alliance for Justice (Washington, DC), 1998, \$20.00. Dispels the myths associated with funding advocacy organizations and offers a full range of advocacy activities that foundations can support.

Gregory L. Colvin and Lowell Finley, *The Rules of the Game: An Election Year Legal Guide for Nonprofit Organizations*, Alliance for Justice (Washington, DC), 1996, \$20.00. Reviews federal tax and election laws that govern nonprofits in an election year and explains the right (and wrong) ways to organize specific voter education activities.

**Gregory L. Colvin and Lowell Finley,** *Seize the Initiative*, Alliance for Justice (Washington, DC), 1996, \$20.00. Answers frequently asked questions by nonprofit organizations about work on ballot measures.

**CPAs for the Public Interest,** *The Audit Process: A Guide for Not-for-Profit Organizations*, CPAs for the Public Interest (222 South Riverside Plaza, Chicago, IL 60606 (312)993-0393), Revised 2000. Covers the audit process from the initial decision of whether or not to have an audit to planning for next year's audit.

John Paul Dalsimer, Susan J. Ellis (Editor), Self-Help Accounting for the Volunteer Treasurer, Energize Books, 1989. Simple guide for volunteer treasurers.

Gail M. Harmon, Jessica A. Ladd, and Eleanor Evans, *Being A Player: A Guide to the IRS Lobbying Regulations for Advocacy Charities*, Alliance for Justice (Washington, DC), 1995, \$15.00. This primer provides a detailed, plain-language roadmap of IRS lobbying regulations.

Elizabeth Kingsley, Gail Harmon, John Pomeranz, and Kay Guinane, *E-Advocacy* for Nonprofits: The Law of Lobbying and Election-Related Activity on the Net, Alliance for Justice (Washington, DC), 1998, \$25.00. Discusses the law governing Internet advocacy – from voter-education web sites to e-mail action alerts.

Maryland Bar Association, ed., Starting a Nonprofit Organization: A Practical Guide to Organizing, Incorporating and Obtaining Tax Exempt Status, The Community Law Center and The Maryland Association of Nonprofit Organizations (190 W. Ostend St, Baltimore, MD 21230, (410)/727-6367/(800) 273-6367), Fourth Edition 1999. A very practical short book.

Arnold J. Olenick, Philip R. Olenick, A Nonprofit Organization Operating Manual: Planning for Survival and Growth, Foundation Center, 1991.

**B.** Holly Schadler, *The Connection: Strategies for Creating and Operating 501(c)(3)s*, 501(c)(4)s, and PACs, Alliance for Justice (Washington, DC), 1998, \$25.00. Explains the advantages and issues to be considered in establishing more than one type of exempt organization to expand activists' influence on the policy process.

United Way of America, Accounting and Financial Reporting: A Guide for United Ways and Not-for-Profit Human-Service Organizations, United Way of America (701 North Fairfax St, Alexandria, VA 22314-2045 (800)772-0008 www.unitedway.org), 1989. An excellent introduction to accounting for nonprofits.

#### **Recent U.S. Social Change History**

**Taylor Branch**, *Parting the Waters: America in the King Years 1954-1963*, Touchstone Book, 1989. A superb history, filled with the kind of details organizers are interested in.

**Taylor Branch,** *Pillar of Fire: America in the King Years 1963-1965*, Simon & Schuster, 1999. The sequel.

Sara Evans, Personal Politics: The Roots of Women's Liberation in the Civil Rights Movement and the New Left, Random House, 1980. An insightful look at women's development during their involvement in the civil rights movement and the new left.

**Susan Ferriss and Ricardo Sandoval**, *The Fight in the Fields: Cesar Chavez and the Farmworkers Movement*, Harcourt, 1997. Based on the inspiring video by Ray Telles

and Rick Tejada-Flores, this is a lively and detailed accounting of the work of Cesar Chavez and the farmworkers' movement.

Robert Fisher, Let the People Decide: Neighborhood Organizing in America (Social Movements Past and Present), Twayne Publications, 1997. A good, detailed history of organizing from the perspective of neighborhoods. Focuses on the interconnection between the social and political context and the possibilities for activism.

**Eric Foner,** *The Story of American Freedom from Colonial Times to the Present.* W.W. Norton, 1998. Foner analyzes how the American idea of freedom—what it is and to whom it should apply—has changed through the course of our history.

**Helen Garvy** (producer - director), *Rebels With A Cause*. A feature length film history of Students For A Democratic Society in the 1960's. The film combines historic footage with present day interviews of SDS activists. Essential to understanding how those turbulent times shaped the years that followed. Released in 2000 by Zeitgeist Films. 247 Centre St. 2nd Floor. NYC, NY 10013. (212) 274-1989. mail@zeitgeistfilm.com

**Alex Haley (Contributor),** *The Autobiography of Malcolm X,* Ballantine Books (New York, New York), Reprint Edition 1992. A classic book that every American should read.

Sanford D. Horwitt, *Let Them Call Me Rebel: Saul Alinsky, His Life and Legacy*, Vintage Books, 1992. A long but readable history of Alinsky's life and work, with exactly the kind of behind-the-scenes details that organizers will appreciate.

**Maurice Isserman,** *The Other American: The Life of Michael Harrington.* Public Affairs, NY, 2000. Harrington was a leading socialist author, teacher and leader.

**Peter Medoff and Holly Sklar,** *Streets of Hope: The Fall and Rise of an Urban Neighborhood,* South End Press, 1994. The story of the organizing of the Dudley Street Neighborhood Initiative, which transformed a neighborhood in Boston through community efforts.

**James Miller, 'Democracy Is in the Streets': From Port Huron to the Siege of Chicago,** Harvard University Press, 1994. An intellectual history of the student movement of the 1960s, from which came the leadership of many of today's organizations.

Charles M. Payne, I've Got the Light of Freedom: The Organizing Tradition and the Mississippi Freedom Struggle, University of California Press, 1995. The story of the organizing that went on at the grassroots level, behind the headlines.

**Frances Fox Piven and Richard Cloward**, *The Breaking of the American Social Compact*, New Press, 1998. Piven and Cloward analyze the assault over the last three decades on America's social compact, including the impact of devolution and welfare

"reform." One of many useful books by these authors.

Mary Beth Rogers, Cold Anger: A Story of Faith and Power Politics, 1990. The story of the Industrial Areas Foundation organizing in Texas.

**Juan Williams**, *Eyes on the Prize: America's Civil Rights Years 1954-1965*, Penguin USA, 1988. Another excellent history of the civil rights struggle.

**Howard Zinn,** *A People's History of the United States, 1492-Present.* Harper Trade, 1995. The story behind the usual story of American history.

Howard Zinn, The Twentieth Century: A People's History, Harper Trade, 1998.

#### Power, Politics, Issues

**Dean Baker, Mark Weisbrot,** *Social Security: The Phony Crisis.* Univ. of Chicago Press, 1999. This book examines the dire forecast for Social Security, and separates the misinformation, disinformation, and political motivations behind it. They believe that the system as it is currently constituted offers the best opportunity for financial security for future retirees.

**Donald L. Barlett and James B. Steele (Contributor),** *America What Went Wrong?*, Andrews McMeel Publishing, 1992. A description of how corporate influence in Washington has undermined the middle class.

Harry Boyte, Heather Booth, and Steve Max, Citizen Action and the New American *Populism*, Temple University Press, 1986. Analyzes the rise of grassroots progressive activity during the 1980s and its right-wing counterpart.

**Citizens for Tax Justice,** *The Hidden Entitlements*, Citizens for Tax Justice (1311 L St, NW, Washington, DC, 20005 (202) 626-3780). Explains how the tax structure is set up to give billions to the rich and corporations.

**G.** William Domholf, *The Power Elite & the State: How Policy Is Made in America* (Social Institutions and Social Change), Aldine de Gruyter, 1990. Domhoff leads the way on documenting the relationship between monied interests and politics.

William Greider, *One World, Ready or Not: The Manic Logic of Global Capitalism*, Touchstone Books, 1998. Greider looks at the human cost of globalization, and proposes a number of steps that could be taken to avoid the disastrous consequences of economic exploitation.

William Greider, Who Will Tell the People: The Betrayal of the American Democracy, Touchstone Books, Reprint Edition 1993. A widely read book on how politicians are 10

"bought" and the consequences for American democracy.

**Michael Harrington,** *Socialism Past and Future*, Mentor Books, 1997. Harrington's last book analyzes past strengths and weaknesses of the socialist movement and argues that socialism is still the best hope for a decent livable world.

**Sylvia Hewlett, Cornel West, Eric West,** *The War against Parents*, Mariner Books, 1999. The authors dissect the lip service that has been given to family values and propose that parents organize to overcome the real obstacles that are thrown in the way of raising children—lack of access to health care, affordable day care, etc.. Family values from a progressive perspective.

Jim Hightower, *If the Gods Had Meant Us to Vote, They'd Have Given Us Candidates*, Harper Collins, 2000. Hightower dissects both the Republicans and Democrats and the wealthy multinational corporations that provide so much of the money for elections, and makes the case for changing the system.

Charles Lewis, *The Buying of the President 2000*, Avon Books, 2000. Another excellent contribution by Lewis discusses the cash flow between special interests and the candidates (Bush, McCain, Gore, and Bradley) and offers insight into the others (Forbes, Dole, Keyes, and Bauer), proving that campaign cash is a non-partisan issue.

**Kevin P. Phillips,** *Boiling Point: Republicans, Democrats, and the Decline of Middle-Class Prosperity,* Harper Collins (New York, NY), 1994. Describes the concentration of wealth and its political consequences, and why the middle class is squeezed.

Sam Pizzigati, Howard Saunders (Illustrator), *The Maximum Wage: A Common Sense Prescription for Revitalizing America – By Taxing the Very Rich*, The Apex Press, 1992. A popular book on one approach to addressing the increasing concentration of wealth.

The Public Health and Labor Institute, *Corporate Power and the American Dream: Toward an Economic Agenda for Working People*, The Apex Press, 1997. A workbook and discussion guide on jobs, earnings, mergers, corporate welfare, and the economy. Written with a trade union audience in mind, but good for wider groups.

**Theda Skocpol,** *Boomerang: Health Care Reform and the Turn against Government.* W.W. Norton, 1997. Skocpol uses the defeat of President Clinton's health care initiative to analyze the success of the right wing's attack on government itself as the problem.

#### **Introduction to Economics**

**Barry Bluestone and Bennett Harrison,** The Battle for Growth with Equity in the 21<sup>st</sup>

Century. Houghton Mifflin Company, 2000.

Chuck Collins and Felice Yeskel, Economic Apartheid in America: A Primer on Economic Inequality and Security, New Press, 2000. An activist guide to closing the growing gap in income and wealth distribution.

**Bob Hulteen and Jim Wallis, eds.,** *Who Is My Neighbor? Economics as if Values Matter*, Sojourners, 1994. A study guide that helps groups understand the current economic choices, dream of a different world, and make plans to change the world. Good for religious or peace/social action groups.

**Robert Lekachman and Borin Van Loon,** *Capitalism for Beginners*, Pantheon Books (New York, NY), 1981. Out of Print. Highly readable, and illustrated with cartoons. Explains the theories of Adam Smith, Karl Marx, John Maynard Keynes, Milton Friedman, and others.

**Robert Pollin and Stephanie Luce,** *Living Wage: Building a Fair Economy.* New Press, 1998. This book provides a history and analysis of the living wages campaigns which have been waged across the country to provide a decent standard of living for low-wage workers.

United for a Fair Economy, *The Activist Cookbook: Creative Actions for a Fair Economy*, Chardon Press, www.chardonpress.com. Step-by-step guides on how to creatively educate people about the economy. Includes the best training exercises from United for a Fair Economy, an organization that really knows how to bring economics to life.

William Julius Wilson, *The Bridge over the Racial Divide: Rising Inequality and Coalition Politics*. Univ. of California Press, 1999. Wilson concludes that inequality is rising and suggests the need for a broad-based coalition to combat it.

#### Jobs and the Industrial Base

Barry Bluestone, Irving Bluestone (Contributor), Negotiating the Future: A Labor Perspective on American Business, Basic Books, Reprint edition 1994. A good overview of the relationship between U.S. business and jobs in the economy.

Sam Bowles, David Gordon, and Thomas Weisskopf, *After the Wasteland: A Democratic Economics for the Year 2000*, M.E. Sharpe, Inc., 1991. A democratic alternative to economic decline.

Harry Braverman, John Bellamy Foster (Introduction), *Labor and Monopoly Capitalism: The Degradation of Work in the Twentieth Century*, Monthly Review Press, 1999. A classic theoretical work on the changing nature of work and the people

who do it. Draws parallels between the de-skilling of craft work, and the present day de-skilling of white collar and managerial work.

Michael Brower, Cool Energy: Renewable Solutions to Environmental Problems: Renewable to Environmental Problems, MIT Press (Cambridge, MA), 1992. Authoritative discussion of renewable energy sources. Includes policy recommendations and further reading sources.

**David Dembo and Ward Morehouse,** *The Underbelly of the U.S. Economy: Joblessness and Pauperization of Work in America*, Apex Press. Special edition 1999. A most useful pamphlet on jobs, wages, and the pauperization of work. Calculates the true jobless rate, as distinct from the government unemployment rate. Updates previous editions of this valuable research.

**Public Health Institute and The Labor Institute,** *Jobs and the Environment,* Apex Press, Fourth Edition 1994. A workbook and discussion guide mainly for union members but good for more general audiences. Covers why environmentalism is not the cause of unemployment, basic and workplace environmental issues.

**William Julius Wilson,** *When Work Disappears: The World of the New Urban Poor.* Vintage Books, 1997. Wilson examines the disappearance of jobs in the urban ghetto in the wake of a globalized economy.

#### **Periodicals**

The American Prospect was founded in 1990 as a forum for progressive policy debate. It provides a bimonthly discussion of politics and policy issues from a clearly progressive, if somewhat scholarly, viewpoint; a recent change in format makes the magazine more lively and accessible than in the past. Subscriptions at www.prospect.org or by calling 888-687-8732).

*ColorLines*, a quarterly publication of the Applied Research Center and the Center for Third World Organizing, has as its goal to "bring together the leading organizers of color and the leading writers on race to speak on the issues, the organizing, the arts, the ideas of our time." Subscriptions may be ordered through Chardon Press at (888)458-8588.

*Dollars & Sense*, 1 Summer St, Somerville, MA 02143, (616) 628-8411 www.igc.apc.org/dollars/ An easy to read progressive bimonthly magazine on economics.

*Grassroots Fundraising Journal*, 3781 Broadway Oakland, CA 94611, (888)458-8588 www.chardonpress.com. Best current nuts-and-bolts advice on grassroots fundraising for community organizations.

*In These Times*, Institute for Public Affairs, 2040 N Milwaukee Ave., Chicago, IL 60647 (800)827-0270, www.inthesetimes.com A weekly newspaper of use to all organizers. Covers the news not covered in regular daily papers.

Labor Notes, 7435 Michigan Ave, Detroit, MI 48210, (313) 842-6262 www.labornotes.org. A monthly publication providing short stories on progressive labor struggles around the U.S.

*Monthly Review.* 122 W. 27<sup>th</sup> St. New York, NY 10001. (212) 691-2555. An independent Socialist magazine written more for the academic community than for organizers. Invaluable analysis of American and international economic conditions.

*New Perspectives Quarterly*, Center for Study of Democratic Institutions, 10951 West Pica Blvd., Third Floor, Los Angeles, CA 90064, (310)474-0011 www.npq.org Examines social and political thought on economics, religion, politics, and culture.

The Nation. First published in 1865, The Nation comes out weekly and is the country's oldest continuously published progressive newsmagazine. www.thenation.org, (800)333-8536

*The Nonprofit Times*, 240 Cedar Knolls Road, Suite 318, Cedar Knolls, NJ 07927 (973)734-1700 www.nptimes.com. Monthly tabloid full of good ideas and case studies. Available free to full-time, nonprofit directors.

*Shelterforce* is a publication of the National Housing Institute, and focuses on issues of affordable housing and community development. It includes a highly readable combination of how-to, policy, and news and information about community organizing and development. www.nhi.org, 973-678-9060

Too Much: A Quarterly Commentary on Capping Excessive Income and Wealth, United for a Fair Economy, 37 Temple Place, Second Floor, Boston, MA 02111 (617) 423-2148. www.ufenet.org A lively publication from a very lively organization organizing against rising economic inequality.

*Working USA*, a quarterly journal of labor and society, covering current labor issues. M.E. Sharpe, (800)541-6563, or www.mesharpe.com

*World Policy Journal*, World Policy Institute, 65 Fifth Avenue, Suite 413, New York, NY 10003, (212)229-5808 www.worldpolicy.org. Contains essays, interviews, and forum debates on current U.S. foreign policy, international economics, regional political developments, and domestic U.S. policy.

#### **Useful Organizations, Resources and Websites**

The danger of making a list like this is that inevitably we will have left someone out. However, using the organizations listed below as a jumping off point should take you far and wide, and hopefully you will run into the ones we omitted along the way.

**AFL-CIO**, the American Federation of Labor-Congress of Industrial Organizations, the federation labor unions in the country, has a website which provides a variety of news about working conditions and union organizing around the country, information about workers' rights, discussion of policy issues of concern to working people and their families, links to training for union members as well as people interested in learning more about the work of unions, links to union affiliates, and much more. 815 16th Street, NW, Washington, DC 20006. 202-637-5000. www.aflcio.org

**Applied Research Center** is a public policy, educational and research institute whose work emphasizes issues of race and social change. Their website includes downloadable reports and many supporting materials on education, race, and a variety of other topics, as well as links to training and to ColorLines magazine, which they copublish with the Center for Third World Organizing. 3781 Broadway, Oakland, CA 94611. 510-653-3415 www.arc.org

Center for Community Change helps poor people to improve their communities and change policies and institutions that affect their lives by developing their own strong organizations. They conduct policy analysis and provide technical asssistance and campaign coordination on a variety of issues of concern to low-income people, including housing, community development, jobs and economic development, and welfare "reform". Their website features many useful resources, publications, and news updates. 1000 Wisconsin Ave., NW, Washington, DC 20007. 202-342-0567 www.communitychange.org

Center for Labor and Community Research conducts research and produces publications "to assist labor, communities, and business to pursue the High Road of economic development guaranteeing the building of a strong, participative and productive economy, social justice and the equitable distribution of wealth." Their website includes publications and an extensive list of links to organizations working on related issues. 3411 W. Diversey Parkway, Suite 10, Chicago, IL 60647, (773)278-5418. www.clcr.org

Center for Responsive Politics is a non-partisan, nonprofit research group based in Washington, D.C. that tracks money in politics, and its effect on elections and public policy. The Center conducts computer-based research on campaign finance issues for the news media, academics, activists, and the public at large. Via the searchable database on their website, you can find out how much money particular candidates have raised, how much particular donors have given, and other very useful information. 1101 14th St., NW • Suite 1030, Washington, DC 20005-5635. (202) 857-0044 www.opensecrets.org

The Center for Third World Organizing links communities of color with organizing skills, political education, and visions of a just society. CTWO seeks to galvanize public support for policies that both advance racial justice and promote equity in the arenas of gender, economics, and sexuality. They provide training and consultation to community organizers and organizations, including their well-known Minority Activist Apprenticeship Program, and a variety of other sessions. They are co-publisher of ColorLines, along with the Applied research Center. 1218 E. 21st Street, Oakland, CA 94606. 510-533-7583. www.ctwo.org

Center on Budget and Policy Priorities is a nonpartisan research organization and policy institute that conducts research and analysis on a range of government policies and programs, with an emphasis on those affecting low- and moderate-income people. Their website includes an extensive and useful set of articles and studies on budget-related issues. CBPP provides assistance to state organizations as well as to international NGOs, and the website includes many links around the country and the world. 820 First, NE, Suite 510, Washington, DC 20002, 202-408-1080. www.cbpp.org

**Chardon Press** publishes and/or distributes lots of relevant publications on many useful topics relating to social change, from nitty-gritty topics like fundraising to combating racism to movement history. 3781 Broadway, Oakland, CA 94611. 888-458-8588 www.chardonpress.com

Citizens for Tax Justice is a nonpartisan nonprofit research and advocacy organization dedicated to fair taxation at the federal, state, and local levels. They conduct extensive analysis of tax-related legislative proposals. Their website includes extensive information on current tax issues, including updates and analysis, as well as a list of publications and links to organizations working on related issues. Citizens for Tax Justice 1311 L Street NW, Washington, DC 20005, 202-626-3780. www.ctj.org

**comm-org** is a website and listserve offering many useful resources, including an extensive list of links to other organizing websites and organizations. They post job and conference announcements, papers, course syllabi, research and policy links, as well as a variety of other materials related to community development and organizing. http://comm-org.utoledo.edu

**The Economy Policy Institute** is a nonprofit, nonpartisan think tank that seeks to broaden the public debate about strategies to achieve a prosperous and fair economy. They produce many useful economic policy analyses on issues like the minimum wage, the living wage, and Social Security, the state of the economy, and other issues. 1660 L Street, NW, Suite 1200, Washington, DC 20036. 202-775-8810. www.epinet.org

**The Electronic Policy Network** is a consortium of over 60 generally progressive public policy organizations and advocacy groups, sponsored by *The American Prospect*. Their

website provides many useful links. www.epn.org

**Families USA** is a national nonprofit organization dedicated to the achievement of high-quality, affordable health and long-term care for all Americans through work at the national, state and community levels. They provide research, public information, technical assistance, and coordinate policy campaigns. Their website includes extensive information of a variety of health care policy issues, both nationally and by state, as well as legislative alerts, job listings, a listserve, and much more. 1334 G Street NW, Washington, DC 20005. 202-628-3030 www.familiesusa.org

The Joint Center for Political and Economic Studies is a national, nonprofit institution that conducts research on public policy issues of special concern to black Americans and other minorities. Founded in 1970, the Joint Center provides independent analyses through research, publications, and outreach programs. They publish a monthly policy magazine, *Focus*. The website includes extensive publications and research data. 1090 Vermont Avenue, NW, Suite 1100, Washington, DC 20005, 202-789-3500. www.jointctr.org

**The Foundation Center** provides useful resources to both funders and grantseekers. Their website includes publications and links to training as well as to over 1500 foundation websites. Very useful for researching funding sources. They have libraries full of resources in five cities, as well as cooperating collections in more locations around the country. 79 Fifth Avenue/16th Street, New York, NY 10003-3076. 800-424-9836. http://fdncenter.org

**Highlander Research and Education Center.** Founded in 1932, the Highlander Center has a long history of working with people struggling against oppression, in Appalachia and beyond. They conduct residential trainings and are an excellent source of materials on trainings in the popular education tradition. 1959 Highlander Way, New Market, TN 37829. 423-933-3443. www.hrec.org.

The Institute for Global Communications was established to advance the work of progressive organizations and individuals for peace, justice, economic opportunity, human rights, democracy and environmental sustainability through strategic use of online technologies. Its website includes news about a variety of progressive organizing, action alerts, and extensive links to other progressive organizations. Areas of special focus with etheir own sites include PeaceNet, WomensNet, AntiRacismNet, and EcoNet. www.igc.org

**The Labor Heritage Society** is an excellent source for music, videos, books, art and other cultural materials related to labor history. 1925 K Street, Washington, DC 20006. www.laborheritage.org

The Midwest Academy is one of the nation's oldest and best known schools for community organizations, citizen organizations and individuals committed to progressive

social change. In addition to being the authors of this book, we offer five-day training sessions for leaders and staff of citizen and community groups, as well as training and consultation to a wide variety of action organizations. The website lists upcoming training dates, provides a sample training agenda, an introduction to direct action organizing, and job listings. 28 E. Jackson, #605, Chicago, IL 60604. 312-427-2304. www.midwestacademy.com

**The National Center for Nonprofit Boards** is dedicated to strengthening nonprofit boards and the organizations they direct. They provide a variety of resources on board development and the various functions of boards, through workshops, publications, networking and consulting. Numerous publications are available through the website. 1828 L Street, NW, Suite 900, Washington, DC 20036-5104. 800-883-6262. www.ncnb.org

The National Housing Institute is an organization which examines housing policy issues and produces reports, along with its well-known journal, Shelterforce, which is published bi-monthly and covers issues in community development and community organizing as well as housing. The website contains the online edition of Shelterforce as well as a number of housing policy studies and other useful information. National Housing Institute, 439 Main Street Suite 311, Orange, NJ 07050. 973-678-9060 www.nhi.org

The National Interfaith Committee for Worker Justice was founded call upon religious values in order to educate, organize and mobilize the religious community on issues and campaigns that will improve wages, benefits and working conditions for workers, especially low-wage workers. They are an excellent source for faith-based materials on workers' rights from a wide variety of faith traditions, as well as devotional materials and booklets explaining labor unions, the living wage campaign, and other issues to a faith-based audience. 1020 W. Bryn Mawr, Chicago, IL 60660. (773)728-8400. www.nicwj.org

**National Organizers Alliance** is a membership organization of community and labor organizers and allied workers whose mission is to nurture and sustain the people who work in the field of progressive organizing. The website includes a jobs listing (for NOA members only), links to a variety of organizations, and information about the NOA Pension Plan, a portable, multiple employer pension plan for organizers. 715 G Street SE, Washington DC 20003. 202-543-6603. www.noacentral.org

The National Training and Information Center, the research and education arm of National People's Action, has an excellent list of publications on organizing and issues such as redlining, community reinvestment, FHA housing, and many other issues. They also publish Disclosure, a periodical which reports on the activities of organizations in the NPA network. 810 N. Milwaukee, Chicago, IL 60622. (312)243-3035. www.

**The Northland Poster Collective** is a great source for bumper stickers, t-shirts, posters, buttons and other materials on labor themes, current as well as historical. They are the source for many classic designs. Materials can be purchased in bulk for fundraising; they also do custom printing. PO Box 7096, Minneapolis, MN 55407. (800)627-3082. www.northlandposter.com

**United for a Fair Economy,** 37 Temple Place, Second Floor, Boston, MA 02111 (617) 423-2148. www.ufenet.org This is a very creative group dedicated to addressing the growing income and wealth gap. They have excellent resources, training and materials on economic inequality. The website includes information as well as action alerts and links to organizations working on related issues.

**USAction** is a national coalition of organizations including over 26 state-wide affiliates, three labor unions, the US Student Association, and a variety of other organizations whose mission is to strengthen progressive political power to win social, racial, economic and environmental justice for all and to serve as a national voice amplifying the voices of grassroots organizations for progressive values. Issues include public education, campaign finance reform, Social Security, health care, and the environment. The website includes links to affiliate organizations as well as other organizations working on the same issues. 1341 G St., NW, 10th Floor, Washington, DC 20005. 202-661-0216 www.usaction.org

#### **Training Videos**

*Board Member Manual and Videos*, Aspen Publishers, Inc., 7201 McKinney Circle, Frederick, MD 21701, (800) 368-8437, Manual: \$29.00, Videos: Vol I \$49.00 and Vol II \$51.00. Aspen Publishers have produced two training videos for board members. The videos can only be purchased if one purchases a manual. www.aspenpublishers.com

Chicago Video Project, *Accessing the Media*, ACTA Publications, 4848 N. Clark Street, Chicago, IL 60640, (800) 397-2282, \$24.95. This 12-minute video trains groups how to focus their messages, pitch stories or events, follow up on press releases, and deal with journalists on-site to maximize the coverage received.

Chicago Video Project, *The Democratic Promise: Saul Alinsky and His Legacy*, Chicago Video Project, 800 W. Huron, Ste. 3 South, Chicago, IL 60622 (312)666-0195 www.chicagovideo.com, \$15.00 + \$3.00 for shipping.

Chicago Video Project, *Running Good Meetings*, ACTA Publications, 4848 N. Clark Street, Chicago, IL 60640, (800) 397-2282, \$24.95. Excellent 12-minute video that teaches the basic elements of running good meetings, including preplanning, starting and ending on time, developing and sticking to agendas, and dealing with naysayers.

Joan Flanagan, *Fund-Raising Training Videotapes*. These three tapes sell for \$30.00 each or \$75.00 for all three. The topics are: Getting Started, Asking for Money, and Fund Raising Forever. Checks should be made payable to the Bowman Gray School of Medicine and sent to Partners in Caregiving Program, The Bowman Gray School of Medicine, Medical Center Blvd., Winston-Salem, NC 27157, or call (910) 716-4941.

Grassroots Fundraising, The Kim Klein Video Series, Headwaters Fund, 122 W. Franklin Ave., Ste. 518, Minneapolis, MN 55404 (612)879-0602. A six-video series. The six topics are: The Basics of Fundraising, The role of the Board, Asking for Money, Major Gifts, Direct Mail, Special Events, Donor Loyalty.

# **Sources for Progressive Audio-Visuals**

Below are sources for films and videos on organizing and progressive issues. Call or write for their free catalogues.

Cambridge Documentary Films, Inc. P.O. Box 390385
Cambridge, MA 02138-0004
(617) 484-3993
<a href="https://www.shore.net/~cdf">www.shore.net/~cdf</a>
e-mail cdf@share.net

Canadian Labour Congress 2841 Riverside Drive Ottawa, Ontario, Canada KIV 8X7 (613) 521 –3400 www.clc-ctc.ca

The Video Project 200 Estates Dr. Ben Lomond, CA 95005 (831) 336-2160/800/475-2638 www.videoproject.org e-mail videoproject@video.org

Public Media Home Vision 4411 N. Ravenswood Avenue Chicago, IL 60640 (312) 878-2600 Outside of Illinois: (800) 323-4222

First Run/Icarus 153 Waverly Place, Sixth Floor New York, NY 10014 (800) 876-1700

Fusion Video 100 Fusion Way Country Club Hill, IL 60478 (708) 799-2350 or (800) 338-7710

Kartemquin Films 1901 W. Wellington Chicago, IL 60657 (773) 472-4366 www.kartemquin.com e-mail kartemquin@aol.com

Media Network of New York 39 W. 14th Street, Suite 403 New York, NY 10011 (212) 929-2663

Media Process Group
770 N. Halsted, Suite 507
Chicago, IL 60622
(312) 850-1300
www.mediaprocess.com
e-mail info@media process.com

New Day Films 22-D Hollywood Avenue Hohokus, NJ 07423 (201) 652-6590 e-mail tmcndy@aol.com

Camera News d/b/a Third World Newsreel Distribution Production Organizing 545 Eighth Ave., Tenth Floor New York, NY 10018 (212) 947-9277 www.twn.org e-mail twn@twn.org

Videos for a Changing World Turning Tide Productions P.O. Box 864 Wendell, MA 01379 (800) 557-6414

In addition, audio-visual resources are available at public, university, and union libraries.